



Share your thoughts on Inform

We are conducting a survey of our readers to help guide considerations about how to refine and improve Inform. The survey, which should take five to seven minutes to complete, will mean we know more about our community of readers and your interests, preferences and expectations.

This is the first survey we have conducted in many years. Your feedback would be very much appreciated. If you do not wish to answer any question, simply just move onto the next one.

The results of the survey will be reported to the Inform leadership team, as well as diocesan leadership. The survey can be:

- Completed online via the diocesan website <https://cdoc.nz/news-events>.
- Your survey response can be posted and addressed to Inform, PO Box 4544, Christchurch 8140.
- If the survey is completed by hard copy it can be dropped off at any parish office and will be passed on to the Inform leadership team.

Surveys should be received by Friday 30th August.

1. How long have you been a reader of Inform?

- Less than 1 year 5-10 years
 1-4 years More than 10 years

2. What best describes how you receive Inform?

- I look forward to each edition
 I pick up a copy if I see it in the parish foyer
 I take a copy if someone offers me one
 I read Inform online
 I read feature stories from Inform online
 I only see one or two editions each year
 This is the first time I've read Inform

3. Which of the following best describes how you read Inform?

- I skim through the magazine
 I read a couple of articles in the magazine
 I read several articles in the magazine
 I read most or all of the articles in the magazine

4. Do you share Inform with family and friends?

- Often Rarely Never

5. How many people in your household/family read Inform?

- Just me Three or four people
 A total of two More than four people

6. Do you share Inform with people outside the Christchurch Diocese?

- Often Rarely Never

7. Do you share the Inform link with people outside the Christchurch Diocese?

- Often Rarely Never

8. How long do you typically keep an issue of the magazine?

- Until the next one comes out
 About a week
 About a month
 I discard it after reading

9. Inform currently publishes four issues per year. That number is:

- Too few About right Too many

10. In future editions, for the following article types, nominate if you would like to see

	More	Less	Similar
News about religious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News about lay leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News about clergy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News about the bishop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News about diocesan events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News about parishes/parish events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News about diocesan agencies, e.g. Catholic Social Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formational/educational content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theological/spiritual content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scriptural content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Editorial/opinion pieces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



11. How would you rate the following areas of the magazine? (1-10, 10 the highest)

- | | | |
|---|---|--|
| <input type="checkbox"/> Written content (articles) | <input type="checkbox"/> Diversity of content | <input type="checkbox"/> Print quality |
| <input type="checkbox"/> Visual content (photos) | <input type="checkbox"/> Design/readability | <input type="checkbox"/> Online access and readability |

12. What do you like most about Inform?

13. How could we improve Inform?

14. What other Catholic publications do you read/have you read?

- NZ Catholic
 Marist Messenger
 Tui Motu
 Other (please specify) _____

15. What Catholic websites or online newsletters do you use?

- CathNews New Zealand and Pacific
 The Diocese Dispatch (Christchurch)
 Other (please specify) _____
 CathNews Australia
 London Tablet
 NZ Catholic
 Catholic Herald _____

16. To help us to with the analysis of the results, can you please tell us a little bit about yourself?

What is your age?

- Under 30 years
 30 to 44 years
 45 to 59 years
 60 to 74 years
 75 years and over

Are you....?

- Male
 Female

Which best describes your location?

- Christchurch City
 Mid-Canterbury
 North Canterbury
 South Canterbury
 West Coast

Which best describes your worship practices?

- I attend Mass at least once a week
 I attend Mass irregularly
 I attend other churches or Christian communities
 I attend Mass most weeks
 I rarely attend Mass

Do you speak a language other than English at home?

- Yes (if so, which language) _____
 No

Which best describes your ethnicity?

- NZ Caucasian/Pakeha
 Maori
 Australian
 Samoan
 Tongan
 Other Pasifika (Please specify) _____
 Filipino
 Indian
 Other Asian (Please specify) _____
 Middle Eastern
 British
 European
 Other (please specify) _____

The Inform leadership team would like to thank you for your time and thought in taking part in this survey.

Name: (optional) _____

Email address: (optional) _____